



BROOKLYN GIN<sup>®</sup> is handcrafted one small batch at a time using traditional artisan spirit making methods. It begins with selecting and preparing the finest natural ingredients for our carefully honed recipe. We hand-crack juniper berries and use fresh hand cut citrus fruits to release essential oils and bring out the true essence and complexity of the ingredients. Resulting in a superbly smooth gin that is fresh complex and flavorful with a long clean sublime finish.

#### PRODUCT FACTS

- 40% ABV
- 80 Proof
- Distilled and bottled in New York

#### FRESH CITRUS FRUIT

- Eureka Lemon
- Persian Lime
- Key Lime
- Navel Orange
- Kumquat

#### HERBS & BOTANICALS

- Juniper
- Lavender
- Cocoa Nibs
- Coriander
- Orris Root
- Angelica Root



#### BROOKLYN SPIRIT

BROOKLYN GIN embodies the ideals of the neo-bohemian movement that its namesake spawned: an appreciation for old-world craft and artisanship. The do-it-yourself attitude and entrepreneurial spirit is the inspiration for BROOKLYN GIN. It's about energy, pride, community, and dynamic melding of culture.

#### HAND CRAFTED ONE SMALL BATCH AT A TIME

BROOKLYN GIN is crafted with a hand-operated small Christian Carl, 5 plate, copper pot still. The process starts with distilling neutral spirit four times. The herbs and botanicals are steeped in the neutral spirit before all ingredients are distilled. Each batch is chill filtered and then tasted before bottling. We only bottle a batch when we believe it represents our quest to make our favorite gin. We fill, cork, and label the bottles by hand, and deliver the gin to stores and bars ourselves.

#### ONLY THE FINEST NATURAL INGREDIENTS

We use only the finest botanicals and locally purchased fruits to create BROOKLYN GIN. The process starts with neutral spirit made from 100% corn sourced from small farms. Most distillers use frozen or dried citrus peels, but we use only fresh fruit. We hand-cut the citrus fruits and hand-crack the juniper berries to release the essential oils for a fresher more complex gin.

#### FRESH, COMPLEX AND FLAVORFUL

Superbly smooth gin with fresh, complex and flavorful taste, and a long clean finish. BROOKLYN GIN is good enough to drink on its own, but also makes a great Martini and gives character to mixed gin cocktails.

*Brooklyn Gin is crafted and bottled at Warwick Valley Winery & Distillery in Warwick, NY, New York's first licensed distillery since prohibition, located less than 50 miles from NYC.*

SIP RESPONSIBLY

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## OUR STORY

BROOKLYN GIN launched in 2010. It was founded and distilled by two industry veterans, Joe Santos and Emil Jattne. Having a mutual passion for old-world craft and artisanship, they quit their jobs to create a locally produced, handcrafted gin using fresh ingredients and traditional methods.



## KEY SELLING POINTS

- Freshly cut citrus peels & hand cracked juniper berries
- Handcrafted in small batches using a copper pot still
- Locally produced artisanal gin
- Unique custom bottle
- Featured in the best bars, restaurants & liquor stores in NYC

## TASTING NOTES

- Color: Clear
- Nose: Crisp and fresh citrus aromas with hints of lavender
- Taste: Complex with layers of flavor. Fresh citrus notes come forward complementing the herbal flavor of the juniper.
- Finish: Smooth, long in length, and distinguished by a slight floral note.



## FEATURED COCKTAIL: BROOKLYN ELDERFLOWER COLLINS

- 2 Parts BROOKLYN GIN
- 1 Part St-Germain
- ¾ Part Freshly Squeezed Lemon Juice
- Top With Club Soda

Shake first three ingredients with ice. Strain into a Collins glass over fresh ice. Top with soda. Garnish with a lemon or orange twist.



## RECOMMENDED COCKTAILS

- BROOKLYN GIN & Tonic
- Rocks with a Lemon Twist
- Gimlet
- Aviation
- French 75
- "Original" Martini: 50% Brooklyn Gin, 50% Dry Vermouth & splash of Orange bitters
- BROOKLYN GIN & Lemonade
- Negroni
- Tom Collins
- Last Word
- Bees Knees

## UPC CODE

SIZE	UPC CODE
750ml	7-36040-01925-1

## PRODUCT SPECIFICATIONS

SIZE	PROOF	BOTTLES/CASE	CASE WEIGHT
750ml	80	6	22 lbs

## CASE DIMENSIONS

SIZE	LENGTH	WIDTH	HEIGHT
750ml	15"	6"	9"

## PALLET DIMENSIONS

SIZE	CASES/PALLET	TIERS/PALLET	CASES/TIER	PALLET HEIGHT	PALLET WEIGHT
750ml	95	5	19	50.5"	2,145 lbs



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